

**1. PURPOSE OF BRIEFING NOTE**

To update members on the “The Legacy Journey for Leicester“ evaluation report which highlights the 2012 Olympic activities and benefits for the city.

**2. BACKGROUND**

- 2.1 Inspire LeicesterShire was part funded by Leicester City Council and is hosted by Leicester-Shire & Rutland Sport (County Sports Partnership), the lead agency in coordinating sport and physical activity delivery across the sub region.
- 2.2 The attached report highlights overall achievements, performance and delivery for the city - highlights the legacy achievements for the city – including the Olympic Torch Relay, Evening Celebration and Paralympic Flame Festival.
- 2.3 The evaluation report features Leicester on pages 16 - 19. It shows the comprehensive and wide ranging activities run during 2012 as well as showing the legacy that the Olympics have left and which will be built on in the city, evidenced by case studies.
- 2.4 Key highlights include
- Live Site activity – with 34,832 people engaging in active event days in Humberstone Gate during the summer of 2012
  - 4000 downloads of the ‘Leicester 2012’ smart phone application
  - 74,500 people enjoying the Olympic Torch Relay and 16,500 attending the Evening Celebration in Abbey Park
  - 17,000 people taking part in the Paralympic Flame Festival
  - Patchwork Pledge, Lionheart and Stories of the World celebrated our textile heritage
  - 154,000 people took to the tables and played table tennis thanks to PiNG
  - 2,224 have signed up to Leicester Gets Active4Life
  - 12 local London 2012 Games Makers were supported – 4 of whom were SOL2009 volunteers who specifically wanted to support the Paralympics following their experience at the Special Olympics

**3. CONCLUSION**

London 2012 captured the imagination of the city, it made us laugh, cry and brought generations together. The real legacy from the Games starts now. Heritage, Leisure & Sport Services continue to build on the success highlighted in this report, and the benefits are already beginning to come through. In the latest Active People Survey results released in December 2012, participation rates in physical activity defined as ‘1x30 - 1 session a week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)’ rose from 27.8% between Oct 2010 and Oct 2011 to 32.7% between Oct 2011 and Oct 2012, a 4.9% increase, which really shows the inspirational impact of the Olympic and Paralympic Games. The evaluation report and all associated documents are available to view at [www.leicester.gov.uk/london2012legacy](http://www.leicester.gov.uk/london2012legacy)

We hope you welcome this report.

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Background Papers:	The Legacy Journey for Leicester and Leicestershire
Contact Officer:	Shimul Haider; 2012 Games Legacy Director
Scrutiny Chair:	Councillor Dr Barton